



NEROLAC

IMPRESSIONS IDEAZ

ULTRA LUXURY EMULSION



PRODUCT DESCRIPTION

Nerolac Impressions IDEAZ is a Special Effect Designer series range that creates a variety of designs on interior walls in matte finish

PERFORMANCE FEATURES & BENEFITS



RECOMMENDED USAGE

Nerolac Impressions IDEAZ can be applied on the interior surfaces such as smooth plaster, brickwork, cement rendering, concrete, hardboard, building boards, etc.

RECOMMENDED SYSTEM FOR APPLICATION

For New Masonry Surfaces

- 1 Primer** (1 coat) Dry in 4 - 6 hrs.
- 2 Putty** (1 coat) Dry in 6 - 8 hrs.
- 3 Primer** (1 coat) Dry in 4 - 6 hrs.
- 4 Base Coat (2-3 coats) Imp 24 Crt or Imp Eco clean Dry in 3 - 4 hrs.
- 5 Finish Coat (1 coat) Nerolac Impressions Ideaz (as per design required)

Sand the surface with emery paper and wipe clean before application of subsequent coat.

**Nerolac Cement Primer (waterthinnable / solvent thinnable) or Goody Universal Primer (Solvent thinnable) or Goody water thinnable Cement Primer

**Nerolac Wall Putty or Nerolac Cement Putty

*Minimum 8 hrs for Solvent Thinnable Primer & minimum 4-6 hrs for Water Thinnable Primer

SURFACE PREPARATION

- 1 Rub the surface using a suitable abrasive paper and wipe it off to ensure that the surface is clean, dry and free from dirt, grease, wax or any other defective or poorly adhering material.
- 2 Treat fungus affected areas using Nerolac Fungicidal Solution and allow it to react for 6 - 8 hrs.
- 3 Apply a coat of Nerolac Cement Primer** (water/solvent thinnable) followed by Nerolac Wall Putty** /Nerolac Cement Putty*** (wherever required) to level and smoothen the surface.
- 4 Sand the surface with emery paper 220 & wipe clean.
- 5 Apply another coat of primer** on puttied areas.
- 6 Sand the surface with emery paper 320 & clean the surface with cloth before painting.
- 7 Finally, apply two to three coats of Impressions 24 Carat or IMP Eco Clean Emulsion as per recommended thinning. Dark shades may require additional coat for hiding.

For Repainting on Smooth Lime / Distemper / Emulsion / Enamel Masonry Surfaces skip steps 1 and 2 and start with step 3

TECHNICAL DATA



COVERAGE***

On smooth and non-absorbent surface
6.50-7.43 sq. mt/ltr/coat (by felt roller)



DRYING TIME

Surface Dry: 45 - 90 minutes



RECOATING

Min. 4 - 6 hrs. (@27⁰ ± 2°C & RH 60 ± 5%)



GLOSS LEVELS/SHEEN LEVELS

Soft Sheen



VOC IN GM/KG OR GM/L

< 125 gms/ltr

THINNING

Max 5% by volume using water



FLASH POINT

NA



STABILITY OF THINNED PAINT

Use within 24 hrs



WASHABLE

Moderate



DRY FILM THICKNESS (IN MICRONS) / COAT

100-125



***Actual coverage may vary depending on Method, Condition of Application, Type of Tools, Surface Porosity & Shade. Use of Felt Roller may reduce coverage upto 50%.

PRECAUTIONS



1. Refer MSDS for "Nerolac Impressions IDEAZ" for safety measures & precautions.
2. Store in well-ambient conditions, ventilated locations & away from sources of ignition and fire.
3. Keep away from children.
4. In case of eye / skin contact wash with plenty of water.
5. Inhalation / Injection can be dangerous. In either case, move to fresh air & consult medical practitioners.
6. Do not apply when ambient temperature might drop to levels below 10°C within 4 hrs of application.
7. New plaster should be allowed to cure for minimum 12 weeks.
8. The container must be tightly closed when not in use. Stir well before use.
9. Use safety equipments like rubber or polythene gloves, safety goggles / glasses & face mask.

POST APPLICATION INSTRUCTIONS

For removing stains, sponge clean with a mild soap solution and wipe clean. Ensure a drying time of 1 week before cleaning.

SAFETY FEATURES:

Non-Flammable.

PACK SIZES:

200ml & 1 ltr



SHADE RANGE:



As per Shade Card.

NO. OF SHADES POSSIBLE:

More Than 70

